



Michelmores  
Property Awards

Rules & Categories  
2019

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# Rules of the competition

1. The competition is open to property professionals and related industries including chartered surveyors, commercial agents, architects, developers, building contractors, local authorities etc.
2. A substantial and identifiable stage of the project entered must have been completed between 1 January 2018 and 31 December 2018.
3. Submissions are confined to projects, buildings, developments, transactions and firms which can be identified as being based in Devon, Cornwall & the Isles of Scilly, Somerset (including North, Bath and North East), Dorset and Bristol.
4. The winner at the awards ceremony will be the '**applicant**' stated on the entry form unless otherwise specified in the entry form.
5. Submissions must make as full a disclosure as possible and must include (please note this is not applicable for category 9):
  - an official entry form that has been completed as far as possible
  - summary/description answering the category specific questions (no more than 1300 words)
  - up to 16 photos across two A4 pages (for Category 5 please include before and after images)
  - At least 8 high resolution images in jpeg format (minimum resolution 1600x1200 at 300dpi). Applicants are encouraged to enter more than 8 images. (Category 9 at least 2 photos)
  - All images to be sent via WeTransfer to awards@michelmores.com
6. Category 9 only: please submit the name and position of the individual who has made a significant contribution to the industry and explain why they should win this award in no more than 200 words. Please include at least 2 high resolution images in jpeg format (minimum resolution 1600x1200 at 300dpi). All images to be sent via WeTransfer to awards@michelmores.com.
7. Where appropriate, applicants may attach plans, CAD drawings, artist impressions, testimonials and press cuttings in support of their application. **A maximum of 4 pieces of supporting information may be included.** Do not include firm brochures or other promotional material. Please note, applicants may send documents too large for email by post to the following address: Michelmores, Woodwater House, Pynes Hill, Exeter, Devon, EX2 5WR. Please mark for the attention of Naomi Morris.
8. The written submission must use Arial font, size 10. Please do not spend time presenting your submission in other formats as they will not be considered. If possible the submission should be submitted in a Word document.
9. The category specific questions should be used as headings within your written summary/description in Arial font, size 10, bold.
10. Any material submitted will be deemed to be in the public domain and may be used for publication.
11. It is the responsibility of the entrant to obtain the project owner's (and/or all relevant parties) permission to submit the scheme and to be able to provide confirmation of this on request. Permission is also required for submitting any material that is subject to copyright and which may be used for reproduction/publication in connection with the Awards.
12. As part of the judging process, we may ask that one of the judges visits your project/building before judging day. Judging day is scheduled for late March 2019.
13. The deadline for submissions is 5pm on Friday 22 February 2019. Shortlisted candidates will be announced in April 2019 and the winners at a subsequent Awards Dinner to be held on 6 June 2019 – details to be announced.
14. Prizes will be awarded to the winners of each category. Shortlisted and winning projects will also be profiled in newsletters, video and a printed publication.
15. On all matters relating to this annual competition, the decision of the judges is final.

# Entry guidelines

The aim of these Awards is to recognise and reward achievement in the property sector in the South West – Cornwall & the Isles of Scilly, Devon, Somerset (including North, Bath and North East), Dorset and Bristol.

## The categories are:

Category 1	Project of the Year (under £5m)
Category 2	Project of the Year (over £5m)
Category 3	Education Project of the Year
Category 4	Leisure and Tourism Project of the Year
Category 5	Heritage Project of the Year
Category 6	Innovative Property Investment Project of the Year
Category 7	Residential Project of the Year (36 units and over)
Category 8	Residential Project of the Year (35 units and under)
Category 9	The John Laurence Special Contribution Award
Category 10	Building of the Year

## How to enter

Please email your submission with all required documents attached to [awards@michelmores.com](mailto:awards@michelmores.com). Submissions must make as full a disclosure as possible and must include (please note this is not applicable for Category 9):

- an official entry form that has been completed as far as possible
- summary/description answering the category specific questions (no more than 1300 words)
- up to 16 photos across two A4 pages (for Category 5 please include before and after images. For Category 9 please include a min. of 200 words explaining nomination)
- **At least 8** high resolution images in jpeg format (minimum resolution 1600x1200 at 300 dpi). Applicants are encouraged to enter more than 8 images
- All images to be sent via WeTransfer to [awards@michelmores.com](mailto:awards@michelmores.com).

Category 9 only: please submit the name and position of the individual who has made a significant contribution to the industry and explain why they should win this award in no more than 200 words.

It is essential that the 1300 word summary limit is not exceeded. It is important for entrants to give clear statements of facts, not PR hyperbole. The written submission must use Arial font, size 10.

Submissions in other formats will not be considered. If possible the submission should be submitted in a Word document. The category specific questions should be used as headings within your written summary/description in Arial font, size 10, bold.

Please note that photographs of your project will be produced to the judges and if the project is shortlisted, will appear in publicity materials. It is therefore vital to your application that they comply with the resolution and size requested.

**COMPLETED ENTRIES MUST BE RECEIVED BY 5PM ON 22 FEBRUARY 2019**

# Category 1

## Project of the Year (under £5m)

The prize in this category will be awarded to the project, deal or development which, in the opinion of the judges is deemed to be innovative and/or exceptional. Suitable entries may include office, industrial and retail projects, village halls and doctors surgeries. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. Entries can be made from the private or public sectors.

Projects with an approximate gross value of £5m and below will be considered for this prize. Please note value excludes land costs.

Residential, education, leisure and tourism and heritage projects are excluded from this category - please see Categories 3,4,5,7 and 8.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company, it's history and ethos.
- When was the project first launched?
- What does the finished project include? i.e. facilities, function, use etc.
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project connects with it's local community
- What impact does the project have on the local and regional economies
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 2

## Project of the Year (over £5m)

The prize in this category will be awarded to the project, deal or development which, in the opinion of the judges is deemed to be innovative and/or exceptional. Suitable entries may include office, industrial and retail projects, hospitals and emergency service stations. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. Entries can be made from the private or public sectors.

Projects with an approximate gross value of £5m and over will be considered for this prize. Please note value excludes land costs.

Residential, education, leisure and tourism and heritage projects are excluded from this category - please see Categories 3,4,5,7 and 8.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company, it's history and ethos.
- When was the project first launched?
- What does the finished project include? i.e. facilities, function, use etc.
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project connects with it's local community
- What impact does the project have on the local and regional economies
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 3

## Education Project of the Year

The prize in this category will be awarded to the education building, project or development which, in the opinion of the judges, is deemed to be innovative and/or exceptional. Suitable entries may include schools, colleges and universities. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. There is no limit to project value. *Student accommodation complexes are excluded from this category and should be entered into Category 6 'Innovative Property Investment Project of the Year'.*

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- When was the project first launched?
- What does the finished project include? i.e. facilities, function, use etc.
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 4

## Leisure and Tourism Project of the Year

The prize in this category will be awarded to the leisure or hospitality building, project or development which, in the opinion of the judges, is deemed to be innovative and/or exceptional. Suitable entries may include hotels, restaurants, pubs, cafés, visitor attractions, museums, holiday apartment complexes and sports facilities. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. There is no limit to project value.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- When was the project first launched?
- What does the finished project include? i.e. facilities, function, use etc.
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 5

## Heritage Project of the Year

The prize in this category will be awarded to the project involving the use/adaptation/ refurbishment/ extension of older, listed or other such not originally constructed for their current purpose. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. There is no limit to project value.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- What does the finished project include? i.e. facilities, function, use etc.
- When was the project first launched?
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain which elements of the building had the most historical interest and needed preservation
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 6

## Innovative Property Investment Project of the Year

The prize in this category will be awarded to the property investment project which, in the opinion of the judges, is deemed to be innovative and/or exceptional. Suitable entries may include properties other than mainstream residential or commercial stock. Projects can include student housing, retirement living accommodation, care home units or private rental schemes. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. This is no limit to project value.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- When was the project first launched?
- What does the finished project include? i.e. facilities, function, use etc.
- When was the project first launched?
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 7

## Residential Project of the Year (36 units and over)

The prize in this category will be awarded to the residential project, deal or development which, in the opinion of the judges, is deemed to be innovative and/or exceptional. Projects entered must have 36 units or over. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018.

Please submit a description of your project, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- What does the finished project include? i.e. facilities, number of homes etc.
- When was the project first launched?
- What is the aim of the project?
- Who benefits from this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- To what extent did the environmental factors play in formulating the development of the project?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 8

## Residential Project of the Year (35 units and under)

The prize in this category will be awarded to the residential project, deal or development which, in the opinion of the judges, is deemed to be innovative and/or exceptional. Projects entered must have 35 units or under. A substantial and identifiable stage of the project entered must have been physically completed between 1 January 2018 and 31 December 2018. Developments with six units or under are excluded from this category.

Please submit a description of your project, answering as many of the following questions as applicable, using around 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- What does the finished project include? i.e. facilities, number of homes etc.
- When was the project first launched?
- What is the aim of the project?
- Who benefits from this project?
- What evidence can you give of local need for this project?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this project
- Explain how this project fits aesthetically into its local environment
- Explain how this project connects with its local community
- What impact does the project have on the local and regional economies?
- To what extent did the environmental factors play in formulating the development of the project?
- What difficulties (if any) has this project overcome?
- What future plans (if any) do you have to expand this project?
- Give evidence of the project's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).

# Category 9

## The John Laurence Special Contribution Award

Nominations are sought for individuals who have made a significant contribution to the industry.

Please submit the name and position of the person you are putting forward and explain why they should win this award in no more than 200 words. Please include at least 2 high resolution images in jpeg format (minimum resolution 1600x1200 at 300dpi)

- Your name:
- Your company/organisation:
- Your email address:
- Your telephone number:
- Name of nominee:
- Company/organisation of nominee:
- Job title of nominee:
- Why should this person win?

# Category 10

## Building of the Year

The prize in this category will be awarded to the most progressive, completed building which, in the opinion of the judges, makes a bold statement in terms of excellence in design, engineering, construction and delivery.

Please submit a description of your building, answering as many of the following questions as applicable, using 1300 words in total.

- Tell us a little about your company/organisation, its history and ethos
- What does the building include? i.e. facilities, function, use etc.
- When was the project first launched?
- What is the aim of the building?
- Who benefits from this building?
- What evidence can you give of local need for this building?
- Of which design elements are you most proud?
- Explain the sustainable credentials of this building
- Explain the complexity of the engineering challenge and degree of construction difficulty
- Explain how this building fits aesthetically into its local environment
- Explain how this building connects with its local community
- What impact does the building have on the local and regional economies?
- What difficulties (if any) has this building project overcome?
- What future plans (if any) do you have to expand this building project?
- Give evidence of the building's success
- Summarise the project in 80 words (this will be used for publicity purposes and is included in the 1300 word count).