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businesslawtoday

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Hi {first name},

Welcome to the second edition of Business Law Today.



It was great to see our first edition was so well-received and thank you to those of you who voted on the topics you would like to hear more about. We've listened to your feedback and have articles dealing with both ESG and IP in this edition – with two articles focussing on the 'social' aspect of ESG and how this relates to employment law and employee incentives.

Having joined Michelmores in April 2023, as Head of Corporate Tax, I am really excited by the firm's intense focus on sustainability and the environment and Michelmores' dedication to guiding our clients towards business resilience. Tax law plays a big role in achieving these goals and we are leveraging our well-established tax practice to think outside the box and present clients with effective solutions. It is particularly satisfying to see clients and potential clients not relegating "ESG" to

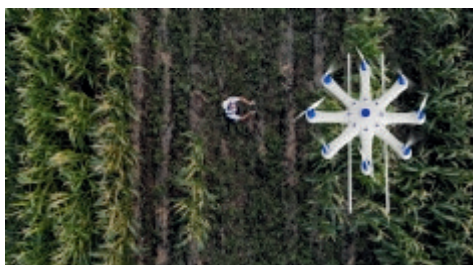
being the acronym of the day, but rather seeing it as a living and breathing part of corporate strategy.

I am also pleased to announce that Michelmores won the Best Legal Team at UKBAA awards for the second year running. This accolade highlights the work we do with early stage and hi-growth innovative businesses, including through our successful MiVentures programme and also by connecting these businesses with investors via the MAINstream angel investor network.

Please do continue to help shape Business Law Today by telling us which topics you'd like us to address in future editions – you can vote by clicking on the links at the bottom of this email.

We hope you enjoy the second edition of Business Law Today.

Cathy Bryant



Top 10 tips for your tech business

Tom Torkar

[Read more](#)



The power of a registered trademark

Iain Connor & Lorenza Picciano

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Share Incentives and ESG: a bird in the hand...

Cathy Bryant & Anthony Reeves

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ESG & employment law – part 2

Bethan Jones

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**Employing overseas talent –
problem or panacea?**
Lynsey Blyth & Nicole Hambleton

[Read more](#)

**ICO enforcement measures – a
change in approach**
Emily Aggett

[Read more](#)

Upcoming events

We hope to see you there

Michelmores Cycle Club

Date:

Friday, 1 September
(Exeter)
Monday, 11
September (Bristol)

The Michelmores
Cycle Club was
established to provide
inclusive, friendly and
safe networking
opportunities for like-
minded bike
enthusiasts.

The Cycle Club meets
on a Friday once a
month in Exeter,
Bristol and London.

[Find out more](#)

Michelmores 5K Charity Run

Date:

Tuesday 7 September

The Michelmores 5k
Charity Run returns
on Thursday 7
September 2023 in
the beautiful grounds
of Powderham Castle,
Exeter. This iconic
venue provides the
perfect backdrop to
come together with
colleagues, family and
friends in the great
outdoors and raise
money for our charity
partner, [FearLess](#),
who are working to
break the cycle of
abuse across the
South West.

[Find out more](#)

Lessons from Leading Women Tech Entrepreneurs (London)

Date:

8 November 2023

Michelmores has
partnered with
Women in Telecoms &
Technology (WiTT) to
host a Women in Tech
Hybrid event this
November. As well as
a celebration of
women entrepreneurs
working in the tech
sector, delegates will
hear from leading
women in the field at
a special panel
discussion.

[Find out more](#)

What's keeping you up at night?

This is your chance to help shape future editions of Business Law Today.

Click one or more of the areas that are most important you...



Environmental, social,
and governance (ESG)

[Vote now](#)



Artificial Intelligence

[Vote now](#)



Regulatory & Compliance

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If there are other areas you'd be interested in reading about, which are not listed above, please let us know [here](#).

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