

# michelmores

## businesslawtoday

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Hi,

Welcome to the second edition of Business Law Today.



It was great to see our first edition was so well-received and thank you to those of you who voted on the topics you would like to hear more about. We've listened to your feedback and have articles dealing with both ESG and IP in this edition – with two articles focussing on the 'social' aspect of ESG and how this relates to employment law and employee incentives.

Having joined Michelmores in April 2023, as Head of Corporate Tax, I am really excited by the firm's intense focus on sustainability and the environment and Michelmores' dedication to guiding our clients towards business resilience. Tax law plays a big role in achieving these goals and we are leveraging our well-established tax practice to think outside the box and present clients with effective solutions. It is particularly satisfying to see clients and potential clients not relegating "ESG" to

being the acronym of the day, but rather seeing it as a living and breathing part of corporate strategy.

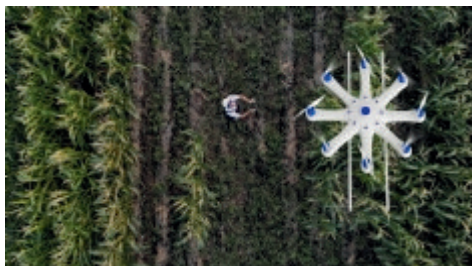
I am also pleased to announce that Michelmores won the Best Legal Team at UKBAA awards for the second year running. This accolade highlights the work we do with early stage and hi-growth innovative businesses, including through our successful MiVentures programme and also by connecting these businesses with investors via the MAINstream angel investor network.

Please do continue to help shape Business Law Today by telling us which topics you'd like us to address in future editions – you can vote by clicking on the links at the bottom of this email.

We hope you enjoy the second edition of Business Law Today.

Cathy Bryant

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### **Top 10 tips for your tech business**

Tom Torkar

[Read more](#)



### **The power of a registered trademark**

Iain Connor & Lorenza Picciano

[Read more](#)



### **Share Incentives and ESG: a bird in the hand...**

Cathy Bryant & Anthony Reeves

[Read more](#)



### **ESG & employment law – part 2**

Bethan Jones

[Read more](#)



**Employing overseas talent –  
problem or panacea?**  
Lynsey Blyth & Nicole Hambleton

[Read more](#)

**ICO enforcement measures – a  
change in approach**  
Emily Aggett

[Read more](#)

## Upcoming events

We hope to see you there

### **Michelmores Cycle Club**

**Date:**

Friday, 1 September  
(Exeter)  
Monday, 11  
September (Bristol)

The Michelmores  
Cycle Club was  
established to provide  
inclusive, friendly and  
safe networking  
opportunities for like-  
minded bike  
enthusiasts.

The Cycle Club meets  
on a Friday once a  
month in Exeter,  
Bristol and London.

[Find out more](#)

### **Michelmores 5K Charity Run**

**Date:**

Tuesday 7 September

The Michelmores 5k  
Charity Run returns  
on Thursday 7  
September 2023 in  
the beautiful grounds  
of Powderham Castle,  
Exeter. This iconic  
venue provides the  
perfect backdrop to  
come together with  
colleagues, family and  
friends in the great  
outdoors and raise  
money for our charity  
partner, [FearLess](#),  
who are working to  
break the cycle of  
abuse across the  
South West.

[Find out more](#)

### **Lessons from Leading Women Tech Entrepreneurs (London)**

**Date:**

8 November 2023

Michelmores has  
partnered with  
Women in Telecoms &  
Technology (WiTT) to  
host a Women in Tech  
Hybrid event this  
November. As well as  
a celebration of  
women entrepreneurs  
working in the tech  
sector, delegates will  
hear from leading  
women in the field at  
a special panel  
discussion.

WiTT Chair and co-  
founder of  
Multimap.com,  
Audrey Mandela will  
chair the panel. The  
full panel will be  
announced soon.

The event will begin  
at 18:00 with  
networking and will  
wrap up by 19:30.

# What's keeping you up at night?

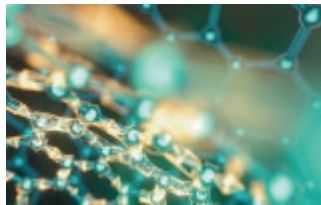
This is your chance to help shape future editions of Business Law Today.

Click one or more of the areas that are most important you...



Environmental, social,  
and governance (ESG)

[Vote now](#)



Artificial Intelligence

[Vote now](#)



Regulatory & Compliance

[Vote now](#)

If there are other areas you'd be interested in reading about, which are not listed above, please let us know [here](#).

## Michelmores

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